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Hanover Research Recognized as Top 50 Research Firm by American Marketing Association



**2018
AMA Gold
Top 50
Research Firm**

(<https://www.hanoverresearch.com/wp-content/uploads/2018/06/AMA-Gold-Top-50-Research-Firm-2018.png>)

ARLINGTON, Va., – The [American Marketing Association](https://www.ama.org/Pages/default.aspx) (AMA) has named [Hanover Research](https://www.hanoverresearch.com) (Hanover), a leading provider of market intelligence and analytics, as one of the top 50 market research firms in its [2018 AMA Gold Top 50 Report](https://www.ama.org/publications/MarketingNews/Documents/2018-AMA-Gold-Top-50-Report.pdf). Now in its 45th year, the AMA Gold Report is a leading resource on tracking trends in the global market research industry, highlighting the key actors in the United States.

After debuting at number 36 in 2015, Hanover appeared on the list again in 2016 and 2017, and rose to the number 30 spot in 2018. For the report, AMA considered more than 200 for-profit, U.S.- based research firms, selecting the top 50 for their continued success in the industry.

“Hanover is proud to be counted as one of AMA’s top 50 market research firms for the fourth consecutive year,” says Wes Givens, CEO, Hanover Research. “Our continued success is due to our employees’ commitment to research excellence and their ability to provide our clients with the insights they need to make data driven decisions and drive growth.”

Founded in 2003 and headquartered in Arlington, Virginia, Hanover has more than 330 employees, including a staff of seasoned researchers, survey experts, analysts, and statisticians. Serving more than 1,000 organizations and companies worldwide, Hanover offers tailored research to clients across the corporate and education sectors.

To download more information about Hanover’s Gold Top 50 Report Ranking, click [here](https://www.ama.org/publications/MarketingNews/Documents/2018-AMA-Gold-Top-50-Report.pdf) (<https://www.ama.org/publications/MarketingNews/Documents/2018-AMA-Gold-Top-50-Report.pdf>).

To learn more about Hanover Research, visit <https://www.hanoverresearch.com/> (<https://www.hanoverresearch.com/>), or email info@hanoverresearch.com (<mailto:info@hanoverresearch.com>).

About Hanover Research:

Founded in 2003, Hanover Research is a global research and analytics firm that delivers market intelligence through a unique, fixed-fee model to more than 1,000 clients. Headquartered in Arlington, Virginia, Hanover employs high-caliber market researchers, analysts, and account executives to provide a service that is revolutionary in its combination of flexibility and affordability. Hanover was named a Top 50 Market Research Firm by the American Marketing Association in 2015, 2016, 2017, and 2018, and has also been twice named a Washington Business Journal Fastest Growing Company. To learn more about Hanover Research, visit www.hanoverresearch.com (<https://www.hanoverresearch.com>).

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